

YEAR 11 GCSE PE Learning Programme

2 nd Half Term	Commercialisation.	Teaching will enable students to be able to define commercialisation. Links will be made to the relationship between sport, sponsorship and the media.	Define commercialisation. Explain commercialisation. Analyse/ evaluate links between sport, sponsorship and the media.	Subject specific vocabulary Command words Hodder textbook, chapter 5	Assessment through: Peer and self-assessment tasks End of unit tests Past paper exam questions. Year 11 GCSE work booklet
	Types of sponsorship and the media.	Definitions of sponsorship and the media. Types of sponsorship: <ul style="list-style-type: none"> • financial • clothing and equipment, including footwear • facilities. • Types of media: • television • radio • the press • the internet • social media. 	Understand the types of sponsorship/ media. Apply examples of the above to different scenarios, eg types of media in mainstream sport.	Subject specific vocabulary Command words Hodder textbook, chapter 5	
	Positive and negative impacts of	The positive and the negative impacts of commercialised	Provide basic advantages and disadvantages of	Subject specific vocabulary Command words	

	<p>sponsorship and the media.</p>	<p>activity (sponsorship and the media) on the following:</p> <ul style="list-style-type: none"> • performer • sport • official • audience/spectator • sponsor/company. <p>Students will be taught to justify why the impact is positive and/or negative. They will be encouraged to provide reasoned conclusions to their justifications.</p>	<p>commercialised activity to the varying groups. Develop a breadth of understanding, ie several advantages and disadvantages. Evaluate the advantages and disadvantages.</p>	<p>Hodder textbook, chapter 5</p>	
	<p>Positive and negative impacts of technology.</p>	<p>The positive and the negative impacts of technology on the following:</p> <ul style="list-style-type: none"> • performer • sport • official • audience/spectator • sponsor/company. <p>Students will be taught to justify why the impact is positive and/or negative. Teaching will make students aware of examples of technology used in sport (eg</p>	<p>Provide basic advantages and disadvantages of technology in sport to the varying groups. Develop a breadth of understanding, ie several advantages and disadvantages. Evaluate the advantages and disadvantages, with applied examples to varying sports.</p>	<p>Subject specific vocabulary Command words</p> <p>Hodder textbook, chapter 5</p>	

		Hawkeye, Television Match Official). However, the focus should be on technology generically, not on specific types of technology (eg Hawkeye, Television Match Official). Use examples but the mechanics of the examples will not be required in the examination(s).			
	Conduct of performers.	<p>Definitions of the following terms:</p> <ul style="list-style-type: none"> • etiquette • sportsmanship • gamesmanship • contract to compete. • Students should be taught sporting examples of these terms. 	<p>Know the terms. Explain the terms. Applied examples of these terms to varying sporting activities.</p>	<p>Subject specific vocabulary Command words Hodder textbook, chapter 5</p>	
	Prohibited substances.	<p>Categories of prohibited substances, including the basic positive effects and negative side effects:</p> <ul style="list-style-type: none"> • stimulants • narcotic analgesics • anabolic agents 	<p>Know the terms. Explain the terms – what are they? *Full application comes below.</p>	<p>Subject specific vocabulary Command words Hodder textbook, chapter 5</p>	

		<ul style="list-style-type: none"> • peptide hormones (EPO) • diuretics. 			
	Prohibited substances (blood doping).	<p>Teaching will focus on how blood doping occurs and the effects/side effects of doing it. Blood doping involves the removal of blood a few weeks prior to competition. The blood is frozen and re-injected just before competition. Blood doping leads to increased red blood cell count, which benefits endurance athletes.</p> <p>Side effects can be:</p> <ul style="list-style-type: none"> • thickening of blood (viscosity) • potential infection • potential for heart attack • embolism (blockage of vessel). <p>Teaching will focus on these side effects.</p>	<p>How blood doping is carried out.</p> <p>Side effects of blood doping.</p> <p>Evaluation of the advantages of blood doping, with reasoned conclusions.</p>	<p>Subject specific vocabulary</p> <p>Command words</p> <p>Hodder textbook, chapter 5</p>	
	Drugs subject to certain restrictions (beta blockers).	<p>Beta blockers are taken to:</p> <ul style="list-style-type: none"> • reduce heart rate, muscle tension and blood pressure 	<p>Know the term beta blockers.</p> <p>Explain what they are.</p>	<p>Subject specific vocabulary</p> <p>Command words</p>	

		<ul style="list-style-type: none"> • reduce the effects of adrenaline • improve fine control/ preciseness. • Side effects can lead to: <ul style="list-style-type: none"> • nausea • weakness • heart problems. <p>Beta blockers should be prescribed by a medical professional.</p>	<p>Understand the advantages/ disadvantages. Evaluate which type of sports person may take them.</p>	<p>Hodder textbook, chapter 5</p>	
	<p>Which type of performers may use different types of performance enhancing drugs (PEDs) with sporting examples.</p>	<p>Stimulants – alertness. Narcotic analgesics – pain killers from over training. Anabolic agents – muscle mass. Diuretics – lose weight. Peptide hormones – oxygen carrying capacity. Blood doping – oxygen carrying capacity. Beta blockers – for fine motor control Students will be taught to understand in which sports performers may decide to use PEDs, with varying examples.</p>	<p>*Evaluate the use of PEDs, which athletes would they benefit, with reasoned conclusions.</p>	<p>Subject specific vocabulary Command words Hodder textbook, chapter 5</p>	

	<p>The advantages and disadvantages of taking PEDs for the performer.</p>	<p>Advantages include:</p> <ul style="list-style-type: none"> • increased chances of success • fame • wealth • level playing field. <p>Disadvantages include:</p> <ul style="list-style-type: none"> • cheating/immoral • associated health risks • fines • bans • reputational damage. <p>Teaching will focus on the performer only and deal with generic advantages/ disadvantages for sports performers.</p>	<p>A basic understanding of the advantages and disadvantages. Develop a wider repertoire of understanding.</p>	<p>Subject specific vocabulary Command words</p> <p>Hodder textbook, chapter 5</p>	
	<p>The disadvantages to the sport/event of performers taking PEDs.</p>	<p>Disadvantages include:</p> <ul style="list-style-type: none"> • reputation • credibility. <p>Teaching will focus solely on the disadvantages to sport generically.</p>	<p>Develop understanding of the disadvantages.</p>	<p>Subject specific vocabulary Command words Hodder textbook, chapter 5</p>	